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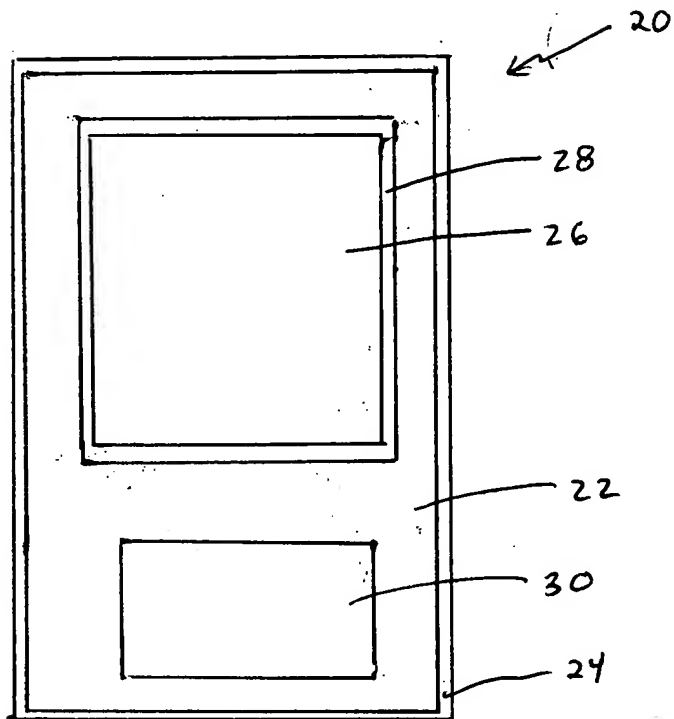


FIG. 1

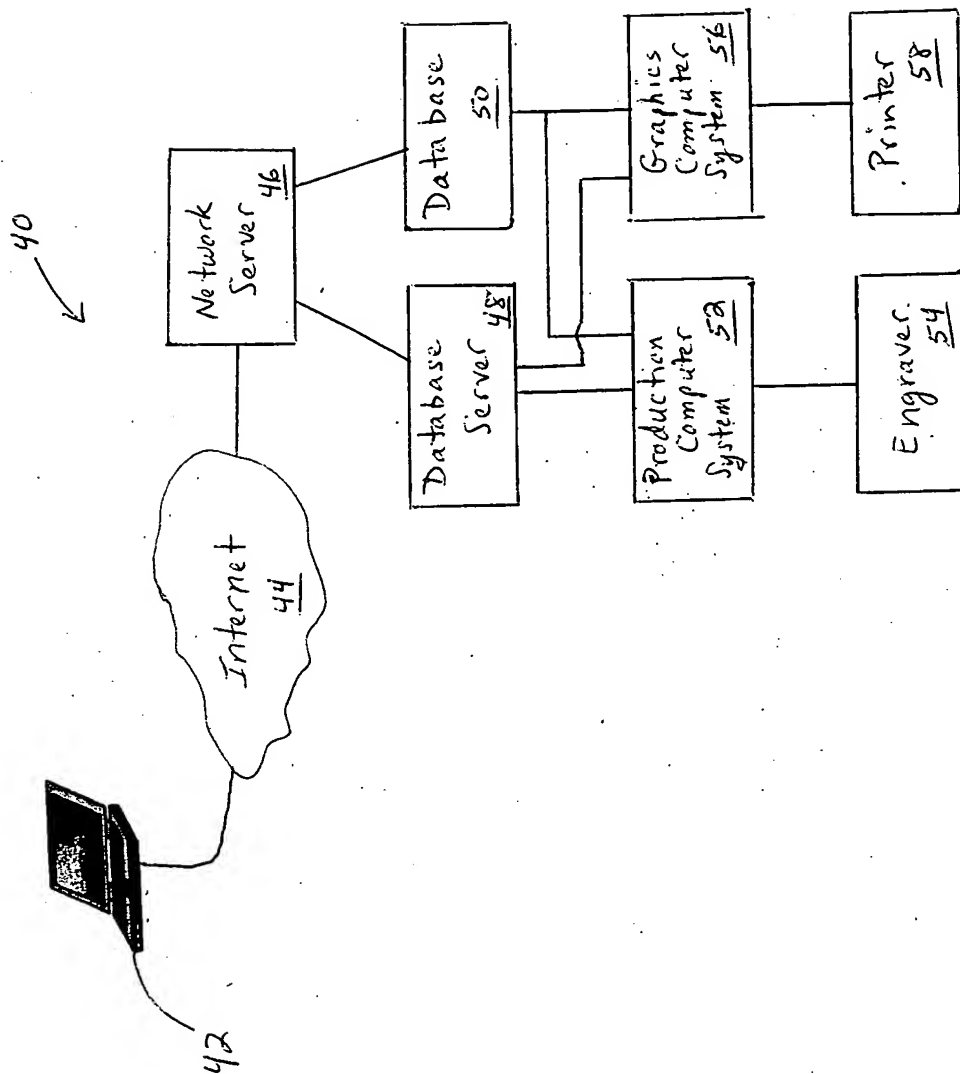


FIG. 2

Applicant(s): Avi Moskowitz et al.

PERSONALIZED, CUSTOMIZED ACHIEVEMENT  
RECOGNITION ITEMS

Please enter your log-in information  
to proceed to Preview your Achievements.

The next screen may take a minute to load

**Login Form**

Username:

Password:

**Login Now**

FIG. 3

61 → | Cart: 0 items | | My Account | Contact Us  
Home Your Achievements **Plaque Preview**

## Congratulations [USER NAME]

Choose achievement plaque to view or **VIEW ALL** ← 60

America's Most Admired Companies, 02/26/2003

ADD  
to Cart

ORDER  
your  
plaque  
as  
shown →

or **CUSTOMIZE** your plaque  
before ordering

64 → **step 1**

**CHOOSE** wood, trim &  
bevel colors



66 → **step 2**

**PERSONALIZE** your laser  
engraved plate



68 → **step 3**

**PREVIEW** your plaque

[Click here to View Your Other  
Achievements](#)



**[Add to Cart]**

[Click here for plaque specifications](#)

↖ 58

Applicant(s): Avi Moskowitz et al.  
PERSONALIZED, CUSTOMIZED ACHIEVEMENT  
RECOGNITION ITEMS

Your Achievements Plaque Preview

Congratulations [USER NAME]

Choose achievement plaque to view or VIEW ALL

Choose Wood, Trim &  
Bevel Colors

step 1 CHOOSE wood, trim &  
bevel colors

step 2 PERSONALIZE your laser  
engraved plate

step 3 PREVIEW your plaque

ADD  
to Cart

ORDER your  
plaque as shown

Choose a trim color:

gold silver

Choose a wood finish:



Mahogany (Most Popular)



black



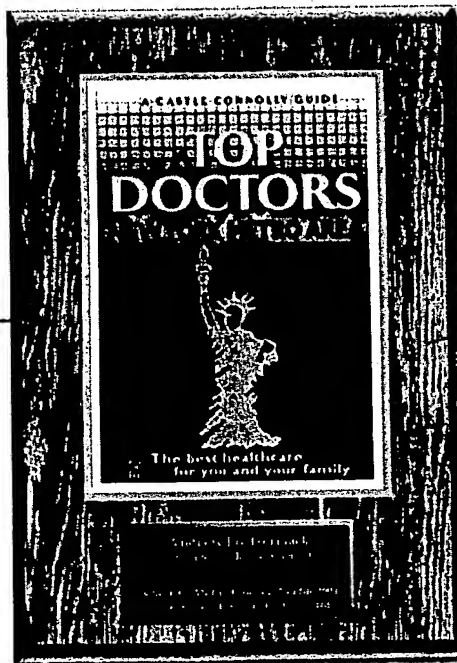
natural



maple



walnut



(Add to Cart)

FIG. 5

H m Your Achievements **Plaque Preview****Congratulations**  
[USER NAME]**Personalize & Preview  
Your Laser Engraved  
Plate**

- 64 **step 1** **CHOOSE** wood, trim & bevel colors
- 66 **step 2** **PERSONALIZE** your laser engraved plate
- 68 **step 3** **PREVIEW** your plaque

[Click here to View Your Other Achievements](#)**ADD  
to Cart**

92

**ORDER** your  
plaque as  
shown

82

80



30

Please review the text and make any changes. Feel free to select the font size or font style. Insert or remove lines by checking the "Draw Line" box. Once you are done, click on "Preview Plate" to review your changes.

text	choose size	choose style	draw line
American Registry	18	P B I	<input type="checkbox"/>
	10	P B I	<input checked="" type="checkbox"/>
America's Most Admired Companies	12	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>
Fortune - March 2003	12	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>

**Preview Plate**

88

86

84

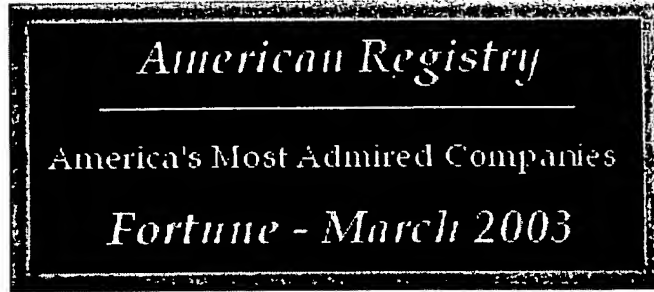
90

FIG. 6

Home Your Achievements **Plaque Preview**

## Congratulations [USER NAME]

### Personalize & Preview Your Laser Engraved Plate



Please review the text and make any changes. Feel free to select the font size or font style. Insert or remove lines by checking the "Draw Line" box. Once you are done, click on "Preview Plate" to review your changes.

- 64 **step 1** CHOOSE wood, trim & bevel colors
- 66 **step 2** PERSONALIZE your laser engraved plate
- 68 **step 3** PREVIEW your plaque

[Click here to View Your Other Achievements](#)

**ADD  
to Cart**

**ORDER your  
plaque as  
shown**

text	choose size	choose style	draw line
American Registry	18	P B I	<input type="checkbox"/>
	10	P B I	<input checked="" type="checkbox"/>
America's Most Admired Companies	12	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>
Fortune - March 2003	18	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>

82

**Preview Plate**

80 90

88 86 84


FIG. 7




Applicant(s): Avi Moskowitz et al.

PERSONALIZED, CUSTOMIZED ACHIEVEMENT  
RECOGNITION ITEMS[Home](#) [Your Achievements](#) [Plaque Preview](#)

Select the quantity for each item you are ordering, indicate your preferred shipping method and click "Checkout" to proceed.  
If you have a promotional code please enter it at the bottom of the page just above the 'checkout' button.

Thumbnail	Item Details	Quantity	Unit Price	Price
 <a href="#">enlarge</a> +	<div>104 {</div> <b>Custom Plaque</b> <b>Wood: Natural</b> <b>Trim &amp; Bevel: Silver</b> <b>Plate Details:</b> Line 1: American Registry (18pt plain) Line 2: --- divider --- Line 3: America's Most Admired Companies (12pt plain) Line 4: --- blank --- Line 5: Fortune - March 2003 (10pt plain) Line 6: --- blank ---	<div>1</div> <div>106 ↑</div>	<div>1</div> <div>108 ↑</div>	<div>110 ↑</div>
<div>102</div> <div>100</div>		<div>112 ↓</div>	<div>Sub Total</div>	<div>114 ↓</div>
		<div><input type="checkbox"/> 6% Sales Tax (NJ Only)</div>	<div>Shipping Method</div>	<div>Standard Shipping ▼</div>
		<div>Shipping &amp; Handling</div>		
<div>FIG. 8</div>		<div>Total Amount</div>		
		<div>Promo Code: <input type="text"/></div>		
		<div>Calculate</div>		
		<div>Checkout</div>		

118

Thumbnail	Item Details	Quantity	Unit Price	Price
	<b>Custom Plaque</b> <b>Wood: Natural</b> <b>Trim &amp; Bevel: Silver</b> <b>Plate Details:</b> Line 1: American Registry (18pt plain) Line 2: --- divider --- Line 3: America's Most Admired Companies (12pt plain) Line 4: --- blank --- Line 5: Fortune - March 2003 (10pt plain) Line 6: --- blank ---	102	104	
				Sub Total
				6% Sales Tax (only in NJ)
				Shipping & Handling (Standard)
				Total Amount

**Your Details**

Title

First Name

Last Name

Email

Phone

Fax

Position/Specialty

**Credit Card Details**

Card Type

Name on Card

Card #

Expiration Date  Month:  Year:

**Bill To Address**

Location

Company

Attention

Address

Suite/Room

City

State

Zip

Phone

**Ship To Address**

☐ Same as billing

Location

Company

Attention

Address

Suite/Room

City

State

Zip

Phone

**Special Instructions**

FIG. 9

126 →

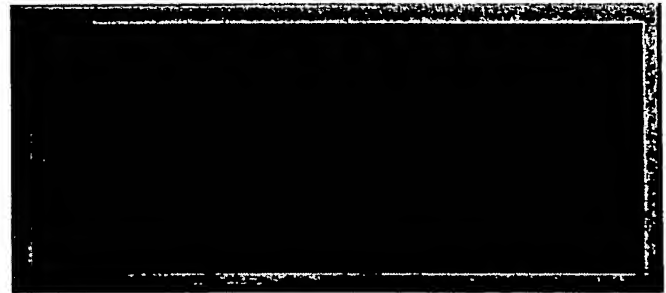
**COMPLETE ORDER**

(please click only once)

Home Your Achievements **Plaque Preview**

## Congratulations [USER NAME]

### Personalize & Preview Your Laser Engraved Plate



Please review the text and make any changes. Feel free to select the font size or font style. Insert or remove lines by checking the "Draw Line" box. Once you are done, click on "Preview Plate" to review your changes.

**step 1** CHOOSE wood, trim & bevel colors

**step 2** PERSONALIZE with your details

**step 3** PREVIEW your plaque

[Click here to View Your Other Achievements](#)

**ADD  
to Cart**

**ORDER** your  
plaque as shown

text	choose size	choose style	draw line
	14	P B I	<input type="checkbox"/>
	12	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>
	12	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>
	10	P B I	<input type="checkbox"/>

**Revert**

**Preview Plate**

FIG. 10